



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0006564959** | File Number: **CPR-142729** | Submit Date: **07/03/2013** | Call Sign: **KNVA** | Facility ID: **144** | City: **AUSTIN** | State: **TX**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/03/2013** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2013**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CW |
| | Nielsen DMA | Austin TX |
| | Web Home Page Address | www.thecwaustin.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 4.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 0.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(4)

| Digital Core Program (1 of 4) | Response |
|---|---|
| Program Title | Jack Hanna Animal Adventures |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday - Friday 8:30am |
| Total times aired at regularly scheduled time | 65 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna Animal Adventures is a live action television program designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. The beginning of each program includes a 15 second video billboard with the recommended rating TV-G E/I. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 4) | Response |
|---|-----------------|
| Program Title | Rescue Heroes |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 7:00am |

| | |
|--|---|
| Total times aired at regularly scheduled time | 11 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The "Global Response Team" Rescue Heroes involve the leader, Billy Blazes, and the main team members Wendy Waters, Jake Justice, Jack Hammer, Airel Flyer and trainee Rocky Canyon. The show was created to teach children what to do in an emergency situation. (i.e. extinguishing a grease fire, crawling on the floor in a smoky room, wearing life jackets). In each episode, the rescue heroes receive an emergency call from around the world. In the end, all citizens are safe and rescued. In episodes where it is a character's fault for the emergency, the rescue heroes make the consequences clear to the audience. (i.e. don't play with fire, don't bike on expert trails, wear a life jacket, obey rules of adults). The ending segment involves the rescue heroes explaining to the audience, (depending on the topic of the episode) how to help prevent the episode's problem from happening in real life. If the show's episode topic was unpreventable, the rescue heroes explain what children should do in that situation. After each episode, the rescue heroes then say, "Think like a rescue hero, think safe." |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (3 of 4) Response | |
|--|-------------------------------|
| Program Title | The New Adventures of Nanoboy |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 7:00am |

| | |
|--|---|
| Total times aired at regularly scheduled time | 2 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 5 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The New Adventures of Nanoboy follows the character Oscar, in the role of his alter-ego Nanoboy, as he harnesses and uses the power of science and technology to save his world from the meanest and ugliest villains around. In doing so, he teaches viewers the elements of science and enticingly demonstrates how knowledge can be used to solve difficult problems and meet important aims. Oscar is a relatable character to kids, dealing with certain challenges they might face in their everyday life. When Oscar magically transforms into Nanoboy, he shows kids how learning and knowledge inspire him to overcome obstacles, said Joel Andryc, Co-President of Vortexx. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 4) Response | |
|---|-------------------------------|
| Program Title | The New Adventures of Nanoboy |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 7:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|--|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 5 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The New Adventures of Nanoboy follows the character Oscar, in the role of his alter-ego Nanoboy, as he harnesses and uses the power of science and technology to save his world from the meanest and ugliest villains around. In doing so, he teaches viewers the elements of science and enticingly demonstrates how knowledge can be used to solve difficult problems and meet important aims. Oscar is a relatable character to kids, dealing with certain challenges they might face in their everyday life. When Oscar magically transforms into Nanoboy, he shows kids how learning and knowledge inspire him to overcome obstacles, said Joel Andryc, Co-President of Vortexx. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Carolyn Egan |
| Address | 908 W. Martin Luther King Blvd. |
| City | Austin |
| State | TX |
| Zip | 78701 |
| Telephone Number | 512-478-5400 |
| Email Address | carolyn.egan@knva.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | The licensee has reviewed internal station records and documentation provided to us by program suppliers for compliance with the FCC's commercial limits in children's programs (47 C.F.R. Section 73.670) and the licensee hereby certifies that the station fully complied with these limits for all programs specifically designed for children ages twelve (12) and under. In addition to the programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve (12) and under: NONE. |

Other Matters (3)

| Other Matters (1 of 3) | Response |
|--|---|
| Program Title | Jack Hanna Animal Adventures |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday - Friday 8:30am |
| Total times aired at regularly scheduled time | 65 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna Animal Adventures is a live action television program designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. The beginning of each program includes a 15 second video billboard with the recommended rating TV-G E/I. |

| Other Matters (2 of 3) | Response |
|---|---------------------|
| Program Title | Rescue Heroes |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 7:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 11 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The "Global Response Team" Rescue Heroes involve the leader, Billy Blazes, and the main team members Wendy Waters, Jake Justice, Jack Hammer, Airel Flyer and trainee Rocky Canyon. The show was created to teach children what to do in an emergency situation. (i.e. extinguishing a grease fire, crawling on the floor in a smoky room, wearing life jackets). In each episode, the rescue heroes receive an emergency call from around the world. In the end, all citizens are safe and rescued. In episodes where it is a character's fault for the emergency, the rescue heroes make the consequences clear to the audience. (i.e. don't play with fire, don't bike on expert trails, wear a life jacket, obey rules of adults). The ending segment involves the rescue heroes explaining to the audience, (depending on the topic of the episode) how to help prevent the episode's problem from happening in real life. If the show's episode topic was unpreventable, the rescue heroes explain what children should do in that situation. After each episode, the rescue heroes then say, "Think like a rescue hero, think safe." |
|--|---|

| Other Matters (3 of 3) | Response |
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| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 7:30am |
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| Length of Program | 30 mins |
| Age of Target Child Audience from | 5 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The New Adventures of Nanoboy follows the character Oscar, in the role of his alter-ego Nanoboy, as he harnesses and uses the power of science and technology to save his world from the meanest and ugliest villains around. In doing so, he teaches viewers the elements of science and enticingly demonstrates how knowledge can be used to solve difficult problems and meet important aims. Oscar is a relatable character to kids, dealing with certain challenges they might face in their everyday life. When Oscar magically transforms into Nanoboy, he shows kids how learning and knowledge inspire him to overcome obstacles, said Joel Andryc, Co-President of Vortexx. |

Certification

| Question | Response |
|---|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>54 Broadcasting, Inc.</p> |

Attachments

No Attachments.